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*Business Editors/Technology Writers.* **Business Wire.** New York: Jan 12, 2000. p. 1

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*Jeff Stacklin.* **Crain's Cleveland Business.** Cleveland: Jan 10, 2000. Vol. 21, Iss. 2; p. 2

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12. **NORTHWEST'S NEW ISSUES SOAR; F5 LEADS PACK|13 OF 22 INITIAL OFFERINGS MORE THAN DOUBLE; [Night Final Edition]**  
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Priscilla Caplan. **Library Hi Tech News**. Bradford: 2000. Vol. 17, Iss. 5; p. 1 (8 pages)  
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David Goodman. **Online Information Review**. Bradford: 2000. Vol. 24, Iss. 5; p. 357  
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M Sharon Baker. **Puget Sound Business Journal**. Seattle: Dec 31, 1999. Vol. 20, Iss. 35; p. 3  
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*Glenn Haege. Detroit News.* Detroit, Mich.: Dec 18, 1999. p. D.22

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*Business Editors. Business Wire.* New York: Dec 17, 1999. p. 1

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25. **ImageX.com Expands Market for its Small Business Printing Center Via Alliance with License Online**

*Business Editors, High-Tech Writers. Business Wire.* New York: Dec 15, 1999. p. 1

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26. **MAESTROSOFT RUNS AUCTIONS START TO FINISH; [FINAL Edition]**

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## Merrill Gardens Deploys ImageX.com's E-Procurement Solution to Fulfill Nationwide Business Printing and Marketing Needs

*Business Editors.* **Business Wire.** New York: Jan 4, 2000. pg. 1

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### Abstract (Document Summary)

ImageX.com, Inc. (Nasdaq:IMGX) is the leading net market maker for print in the \$292 billion dollar printing industry. The company provides e-commerce solutions that are revolutionizing the way businesses acquire marketing communications materials, ranging from business cards to high-end print projects. ImageX.com's broad portfolio of nationwide web-based services includes the ImageX.com corporate Online Printing Center, the Small Business Printing Center, PrintBid.com and PaperDeals.com. These four integrated, web-based print services connect a full set of functionality of more than 2,800 print buyers to more than 4,000 printers, as well as over 1.1 million employee desktop users who have access to ImageX.com's proprietary technology. These services are further enhanced by ImageX.com's delivery of e-procurement solutions through major alliances with Ariba, Commerce One, Concur and more.

"We are very pleased that Merrill Gardens has chosen ImageX.com as its national e-procurement provider for business printing," said Dana Mancagli, ImageX.com's vice president of sales and marketing. "Merrill Gardens wanted more control over its marketing brand plus the ability to provide its individual retirement communities direct access to essential marketing materials. Our unique technology streamlines the procurement process, saving large corporations, such as Merrill Gardens, significant amounts of money."

### Full Text (790 words)

**Copyright Business Wire Jan 4, 2000**

BELLEVUE, Wash.--(BUSINESS WIRE)--Jan. 4, 2000--

**ImageX.com's web-based solution helps company reduce costs and**

**maintain brand consistency**

**ImageX.com** (Nasdaq:IMGX), a leading net market maker for print in the \$292 billion dollar printing industry, announced today that Merrill Gardens, a national provider of retirement communities and quality living environments for seniors, has deployed **ImageX.com**'s e-commerce system.

Merrill Gardens will utilize the **ImageX.com** service, via a password-protected Web site, to modify, proof, order and manage the printing of custom marketing materials for its 57 retirement communities nationwide.

"As families are faced with so many decisions regarding senior care, it's important that the Merrill Gardens' brand and messaging be consistent and clear," said Becky Harper, Marketing Associate, Merrill Gardens. "ImageX.com's service has given us greater control over our marketing process, enabling us to reduce our costs and improve overall efficiencies. Our marketing team, sales force and customers are now better served than when we used a traditional print ordering process."

Merrill Gardens currently employs 2,000 people nationwide, served by a centralized marketing team. Previously, the company was ordering and editing materials using graphic designers and printers in a multiple-step, error prone process. Now the marketing team uses **ImageX.com**'s Online Printing Center to group jobs together, ensuring cost consistency and brand unity.

"We are very pleased that Merrill Gardens has chosen **ImageX.com** as its national e-procurement provider for business printing," said Dana Mancagli, **ImageX.com**'s vice president of sales and marketing. "Merrill Gardens wanted more control over its marketing brand plus the ability to provide its individual retirement communities direct access to essential marketing materials. Our unique technology streamlines the procurement process, saving large corporations, such as Merrill Gardens, significant amounts of money."

#### **ImageX.com Online Printing Center Solution**

**ImageX.com**'s innovative solution for medium- and large-sized corporations is its Online Printing Center, which automates business printing by enabling companies to easily manage the procurement process over the Internet using a PC and any browser. Password-protected Web sites are customized for each **ImageX.com** corporate customer. **ImageX.com**'s service provides consistent quality, locks in corporate design standards, allows for quick modification and proofing and enables distributed ordering for businesses with offices in multiple locations.

#### **About Merrill Gardens**

Merrill Gardens was formed in 1993 to provide the best in retirement community living. The company is built on a strong foundation of family and community, long-term commitment and entrepreneurial spirit. In a little more than five years, Merrill Gardens has grown to own and operate 57 retirement communities in Washington, California, Arizona, Texas, Florida, Alabama, Colorado, Georgia, Louisiana, New Mexico, Oklahoma, Tennessee, and Indiana. Nine additional communities are expected to open in the next year. The mission of Merrill Gardens continues to focus on its residents.

#### **About **ImageX.com****

**ImageX.com**, Inc. (Nasdaq:IMGX) is the leading net market maker for print in the \$292 billion dollar printing industry. The company provides e-commerce solutions that are revolutionizing the way businesses acquire marketing communications materials, ranging from business cards to high-end print projects. **ImageX.com**'s broad portfolio of nationwide web-based services includes the **ImageX.com** corporate Online Printing Center, the Small Business Printing Center, PrintBid.com and PaperDeals.com. These four integrated, web-based print services connect a full set of functionality of more than 2,800 print buyers to more than 4,000 printers, as well as over 1.1

million employee desktop users who have access to ImageX.com's proprietary technology. These services are further enhanced by ImageX.com's delivery of e-procurement solutions through major alliances with Ariba, Commerce One, Concur and more.

Founded in 1995 and headquartered in Bellevue, Wash., ImageX.com has sales offices in 15 major markets nationwide, including Los Angeles, New York, Atlanta, Washington, D.C., and more. ImageX.com is a key printing resource for top U.S. businesses, such as [①Amazon.com](#), [①CIBC World Markets](#), CB Richard Ellis, [①VeriFone](#), Merck & Co., Visio, [①Nielsen Media Research](#), [①Automatic Data Processing](#), [①Donaldson, Lufkin & Jenrette](#), among more than 800 other companies. More information on the company and the services offered can be found at <http://www.imagex.com> or by calling 800/959-7845.

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Certain statements in this press release are "forward-looking statements" within the meaning of the Securities Act of 1933, as amended. Forward-looking statements are based on the opinions and estimates of management at the time the statements are made and are subject to certain risks and uncertainties that could cause actual results to differ materially from those anticipated in the forward-looking statements. Factors that could affect ImageX.com's actual results include, but are not limited to, the "Risk Factors" described in our Securities and Exchange Commission filings, including the Prospectus related to our initial public offering dated August 26, 1999. Readers are cautioned not to place undue reliance upon these forward-looking statements that speak only as to the date of this release.

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